

# NEW BEAUTY®

## The World's Most Unique Beauty Magazine

For Release:

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### DR. JASON KASARSKY FEATURED IN *NEWBEAUTY* MAGAZINE

*National Glossy Magazine Heralded As The Ultimate Cosmetic Enhancement Guide.*

Dr. Jason S. Kasarsky DDS, well-known cosmetic dentist with offices at 530 Park Avenue in New York City, is being featured in the fifth issue of *NewBeauty* magazine, now on newsstands.

Dr. Kasarsky was one of the first dentists in Manhattan to use an extensive array of lasers in daily practice. He is the founder of the New York City Center for Sedation Dentistry. In addition, Dr. Kasarsky is recognized for his exceptional skill in cosmetic dentistry. "Dentistry is the perfect blend of art and science. Matching the personality of the patient with the look of the smile is a step beyond what we are given at birth," he says. Staying on the cutting edge of the latest advances in oral healthcare, Dr. Kasarsky is currently mastering yet another new technology: Botox for dentistry.

*NewBeauty* is the first publication devoted exclusively to providing a comprehensive guide to the latest advances in plastic surgery, dermatology and cosmetic dentistry as well as revealing the best non-surgical beauty secrets, "must-have" products and expert advice. When launched in January 2005, *NewBeauty* instantly struck a chord with readers, marketers and medical professionals. With nearly 11.5 million cosmetic surgical and nonsurgical procedures performed in 2005, *NewBeauty* fills the void for reliable information on all types of aesthetic procedures. With a distribution of 500,000 copies, *NewBeauty* is available at newsstands, airports, supermarkets and retailers across the country, as well as all Nordstrom stores.

To ensure the accuracy of information in *NewBeauty*'s pages, the publisher established the Editorial Advisory Board, comprised of recognized experts in their respective fields. Each article and advertisement has been carefully reviewed by at least two members of the Advisory Board, assuring readers that the information provided is fair, accurate and reliable.

Sandow Media Corporation is a cutting-edge publishing company built around a single philosophy: “Always exceed expectations.” Based in Boca Raton, Florida, Sandow Media Corporation is defined by an unrelenting drive to innovate. Founded in 2002 by Adam I. Sandow, Sandow Media specializes in high-end consumer books and magazines in the categories of travel, shelter and beauty. NEW YORK NEW YORK

*Dr. Jason Kasarsky practices dentistry in New York City (212-838-8230). His practice was one of the first in Manhattan to use an extensive array of lasers in daily practice. Dr. Kasarsky is founder of the New York City Center for Sedation Dentistry. He is a graduate of New York University College of Dentistry and a member of numerous professional organizations including American Academy of Cosmetic Dentistry, American Academy of Implant Dentistry, American Academy of Prothodontics, American Academy of Laser Dentistry, the American Dental Association -- and the Crown Council, a prestigious alliance of leading-edge dental teams throughout North America.*

**LOCATION**

**New York, New York**

**212.838.8230**

**WEB SITE**

**[www.jkdds.com](http://www.jkdds.com)**