

NEW BEAUTY®

The World's Most Unique Beauty Magazine

For Release:

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Jason S. Kasarsky was **FEATURED IN *NEWBEAUTY* MAGAZINE**
National Glossy Magazine Heralded As The Ultimate Cosmetic Enhancement
Guide.

–**Jason S. Kasarsky** is featured in the Winter/Spring 2009 edition of *NewBeauty* magazine, which is due on newsstands the first week of January.

NewBeauty is the first publication devoted exclusively to providing a comprehensive guide to the latest advances in plastic surgery, facial plastic surgery, dermatology and cosmetic dentistry, as well as revealing the most innovative nonsurgical beauty secrets, “must-have” products and expert advice. When launched in January 2005, *NewBeauty* instantly struck a chord with readers, marketers and medical professionals and is since recognized as an archetypal, all-encompassing beauty resource. With nearly 11.5 million surgical and nonsurgical cosmetic procedures performed in the United States during 2006, a 446 percent increase since 1997, *NewBeauty* fills the void for reliable information on all types of aesthetic procedures in light of the growing interest and surge in cosmetic-enhancing treatments. With a distribution of approximately 500,000 copies per issue, *NewBeauty* is sold at newsstands, airports, supermarkets and retailers across the country, including Nordstrom and Barnes & Noble stores.

To ensure the accuracy of information in *NewBeauty*'s pages, the publisher established the Editorial Advisory Board, comprised of recognized experts in their respective fields. Each article and advertisement has been carefully reviewed by at least two members of the Advisory Board, Assuring readers that the information provided is fair, accurate and reliable. Sandow Media Corporation is a cutting-edge publishing company built around a single philosophy: “Always exceed expectations. “Based in Boca Raton, Florida, Sandow Media Corporation is defined by an unrelenting drive to innovate. Founded in 2002 by Adam I. Sandow, Sandow Media Specializes in high-end consumer books and magazines in the categories of travel, shelter and beauty.