

## Dr. Jason Kasarsky

New York, New York  
White Plains, New York

### ASK DR. KASARSKY

#### IN WHAT WAYS IS DENTISTRY LIKE ART?

Cosmetic dentistry is a true art form because I create sculptures that resemble teeth. I scrutinize their shape, color and form, and look at subtle shading to enhance skin tone and the sizing that works with facial characteristics.

#### WHAT IS FACIAL TREATMENT PLANNING AND HOW DOES IT RELATE TO DENTISTRY?

Facially generated treatment planning provides me with the building block to have teeth support the cheeks and lips, lifting the lower face without a scalpel.

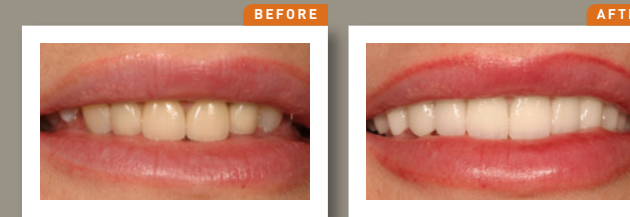
#### WHAT QUALITIES MAKE A DENTIST SUCCESSFUL?

In order to be successful, a dentist needs to have superior listening skills, compassion in the trenches, and the ability to maintain levity. I believe all successful individuals have the desire to succeed and push the envelope. You need to be open to paradigms and do your homework.

### Laser treatments

"I became fascinated with lasers 14 years ago when ophthalmologists started doing laser vision correction. I knew it would just be a matter of time before we started applying laser science to dentistry." Dr. Kasarsky's office was one of the first in Manhattan to use an extensive variety of lasers in daily practice. "I use different lasers for the full spectrum of dental treatment—periodontal care, cavities, laser tooth whitening, cosmetic gum sculpting and implant work," he says. Whitening is performed with a Diode Laser. The laser emitted is concentrated and bleaches the tooth while virtually no heat is produced. The laser cleans out cavities using mini explosions of water molecules created by laser energy. Decay is cleaned out, the area is sterilized, and "I use the laser to anesthetize the tooth without an injection." Laser care utilizes fluorescent laser technology to find and diagnose unseen and improbable decay.

### CASE STUDY



### GREAT LENGTHS

Unhappy with what she described as "short, yellow, ugly teeth," the 39-year-old patient shown here wanted to lengthen her teeth to show more of them when she smiled. "By using crowns, onlays and veneers, we were able to give her the smile of her dreams," Dr. Kasarsky says.

# "dentistry is a blend of art and science"

RECENTLY DR. JASON KASARSKY, A VISITING FACULTY MEMBER OF THE SPEAR EDUCATION® PROGRAM, WAS ASKED TO CONTRIBUTE TO A BOOK ABOUT THE SECRETS REGARDING PROFESSIONAL AND PERSONAL SUCCESS OF LEADING DENTISTS. THE CHAPTER HE WROTE IS A WINDOW INTO HIS PHILOSOPHY. "THE ART OF ILLUSION HAS TO BE MASTERED," WRITES DR. KASARSKY, WHO ASSERTS THAT HIS COSMETIC DENTAL SKILLS CAN GIVE PATIENTS THE CONFIDENCE TO "GO OUT AND LAND THAT JOB, GET THAT PROMOTION AND REACH FOR THE STARS."

### MEET THE EXPERT

## Dr. Jason Kasarsky

Cosmetic Dentist

#### SERVICES OFFERED

Cosmetic Dentistry  
Smile Makeovers  
Laser Tooth Whitening  
Laser Dentistry  
Implant Dentistry  
Invisalign®  
Career Enhancement  
Dentistry

#### ABOUT DR. KASARSKY

##### WHY DID YOU BECOME A COSMETIC DENTIST?

My grandfather was a physician and although I revered him, I didn't necessarily want to follow in his footsteps. I loved working with my hands. I was intrigued by the disciplines of dentistry.

##### WHAT'S THE MOST IMPORTANT THING YOU'VE LEARNED FROM PATIENTS?

Patients respect you when you are honest and truthful. Deliver all of the news, even the tough-to-hear messages.

##### HOW DO YOU HELP BEAUTIFY PATIENTS?

Matching the personality of the patient with the look of the smile is a step beyond what we are given at birth.


##### IN WHAT WAYS ARE YOU A LEADER?

I am a visiting faculty member of the Spear Education program in Scottsdale, Arizona, which offers a range of workshops, seminars and live patient courses to help dentists continue their education and fuel their passion for knowledge.

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